



NAACP
Collier County
www.naacpcolliercounty.com

29th Annual NAACP Freedom Fund Banquet
Event Sponsorship and Ad Packet

NAACP
"Affirming America's Promise"

Event Overview

The Collier County Branch #5117 of the NAACP is preparing to hold its 29th Annual Freedom Fund Banquet. The mission of the NAACP is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate racial hatred and racial discrimination. In keeping with this mission the Freedom Fund Banquet is the major fund-raiser to meet needs of the operational budget and programs of the local branch. We need you to become a sponsor!

Our approximately 250 guests for the evening will be treated to an enjoyable evening featuring a Keynote Speaker to be announced soon. Guests will also have the opportunity to bid on items during the Open Auction, which features Commissioner Jim Coletta. In addition to the Awards ceremony the evening of events will include musical interludes performed by some of Collier County youngest and talented high-school students.

This year, our 2011 program will focus on the impact of giving in our community. We will highlight your local NAACP's community contributions and involvement, which you have previously supported through your generous contributions. But the real benefit of sponsorship is that we will also highlight our shared sponsors' community contributions.

**We want to highlight your corporate commitment to community involvement
in Collier County!**

Event Date and Time:
Saturday, October 29, 2011

Location:
The Hilton Naples Hotel, 5111 Tamiami Trail North, Naples, FL 34103

Deadline for Sponsorships and Ads:
September 1, 2011

Benefits of sponsorship:

- Sponsors have the first opportunity to obtain tables to this sell-out event;
- Sponsors receive the best seating locations and ad positioning;
- Greater ad visibility, retention, and audience reach in the brochure pages;
- Knowing that your organization supported efforts to promote diversity in Collier County;
- Highlighting your companies philanthropic spirit in Collier County;
- Other benefits as describe in the individual sponsorship packages.

Freedom Fund Banquet Sponsorship Package

Package	<u>Level I</u>	<u>Level II</u>	<u>Level III</u>	<u>Level IV</u>	<u>Level V</u>	<u>Level VI</u>
Benefits	Host Sponsor	Director Sponsor	Benefactor Sponsor	Community Partner	Cocktail Sponsor	Open Auction Sponsor
Price	\$6,500	\$5,000	\$2,500	\$150-\$1,000	\$1,500	\$1,500
Premier	x					
Priority	x	x	x			
Advantage	x	x	x	x	x	x
Special Recognition at:	All event	Banquet Only	Banquet Only		Cocktail Reception	Open Auction
Brochure Ad	Full Page	Half Page	¼ Page	Business Card	¼ Page	¼ Page
Table Seating	10 Seats	6 seats	4 seats	1 or 2 seats	2 seats	2 seats
Priority Placement	x	x	x			
Community Project	x	x				
Introduce Keynote Speaker	x					

Advertising Packages

Premier

- Company name and logo as premier sponsor in media advertisement.
- Company name and logo as premier sponsor on promotional fliers and invitations.
- Company name and logo in premier location displayed at the banquet.
- Premier placement on the NAACP Collier County website.
- Two (2) minute announcement by sponsor at the banquet highlighting their community project or contribution to a community organization.
- Electronic billboard of company name, logo and community project.

Priority

- Company name and logo as priority sponsor in media advertisement.
- Company name and logo as priority sponsor on promotional fliers and invitations.
- Company name and logo in priority location displayed at the banquet.
- Priority placement on the NAACP Collier County website.
- Announcement at the banquet highlighting their community project or contribution to a community organization (announced by emcee of the event).
- Electronic billboard of company name, logo and community project.

Advantage

- Company name and logo on promotional fliers and invitations.
- Company name and logo in priority location displayed at the banquet.
- Priority placement on the NAACP Collier County website.
- Electronic billboard of company name, logo and community project.

